



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## OUR MISSION

The Fanwood-Scotch Plains YMCA is dedicated to improving the quality of life of the individuals, families and communities we serve through programs and services that build wholeness of spirit, mind and body.

The YMCA is a not-for-profit organization founded on Christian principles, serving people of all ages, races, faith, cultures and socio-economic conditions.

### FANWOOD-SCOTCH PLAINS YMCA

1340 Martine Avenue  
Scotch Plains, NJ 07076  
(908) 889-8880  
[fspymca.org/give-today](http://fspymca.org/give-today)



# FIND YOUR REASON TO GIVE

Business Sponsor Program

FANWOOD-SCOTCH PLAINS YMCA

## CHANGING LIVES ONE PERSON AT A TIME

Safe spaces for kids to learn and grow. Senior programs to help combat social isolation. Our LiveSTRONG at the YMCA program for cancer survivors. Donations to our Annual Campaign help us support our neighbors through life-enhancing, vital programs and services.

Last year, our Y gave out \$161,000 in financial assistance to local individuals and families. These donations supported scholarships for a variety of programs and services offered at our Y including: child care; after school care programs; swim lessons; summer day camp; chronic disease prevention programs; health and wellness offerings for individuals of all ages, and so much more.

This would not be possible without our generous donors.

## FANWOOD-SCOTCH PLAINS YMCA DONOR RECOGNITION PROGRAM

Your donation to the Fanwood-Scotch Plains YMCA is an investment in the community. An investment in the health of adults and families. An investment in future generations who learn leadership skills and values each day at the Y. From the members who come to our facility every day to individuals who follow us on social media, we have a wide reach in our community. These people have become stronger in spirit, mind and body by being part of our Y community. With your help, we can reach out to even more people in the future.

### A quick glance at our reach:

- Over 5,000 members
- 800 people on average walk through our doors each day
- Over 2,000 followers on Facebook
- Around 1,500 visitors to our website each week.
- Over 1,000 followers on Instagram



## DONATION LEVELS \$1,500 AND OVER

In gratitude and recognition of your generous support of \$1,500 or more, we will hang a banner with your company logo in our building. The banner is a way for us to publicly thank you for your support, and also positions you as a civic leader who cares about the health of our community's kids and families.



### We will also:

- Recognize your business on our website home page for two weeks as a Business Sponsor.
- Feature your business for one month on our TV screens located throughout the Y building.
- Recognize your business in posts on our Facebook and Instagram pages.
- Feature your logo on our Business Sponsor web page for the duration of campaign, April through December.

## \$1,000 AND OVER

To recognize our generous supporters of \$1,000 and over, we will hang a banner with your company logo in our building.

### We will also:

- Recognize your business on our website home page for one week as a Business Sponsor.
- Feature your business for two weeks on our TV screens located throughout the Y building.
- Recognize your business in posts on our Facebook and Instagram pages.
- Feature your logo on our Business Sponsor web page for the duration of campaign, April through December.



## \$500 AND OVER

To recognize donations of \$500 and over, we will feature your business logo on our Business Sponsor web page for the duration of the campaign, April through December. These donors also will be acknowledged on our Facebook and Instagram pages.

**To learn more about our donor recognition program or to make a donation, please contact Anne Vardy at 908-889-1999 or [avardy@fspymca.org](mailto:avardy@fspymca.org).**

### Banner and social media requirements:

Your company logo (jpeg or TIFF in 300 dpi or higher or eps vector). Can be black and white or color. Two of the following if you wish: Address, phone number, website.

We will send you a proof of the banner to review and approve before we print.